

AGENDA

★ ★ ★ ★ ★

GOVERNOR'S

SMALL BUSINESS FORUMS

Laredo



Laredo College



8:00 am	Registration, Breakfast, and Expo Networking
8:15 am	Welcoming Remarks Michael Gonzalez, Texas A&M International University Small Business Development Center
8:30 am	Presenting of the Colors U.S. Customs and Border Protection Color Guard
8:40 am	Growing Beyond Borders Moderator: George Macdonald, Laredo College Pete Mims, Border Foundry & Trattoria Mia Restaurants Lizandra Garza-Palma, Forever After Monica Salinas, CROMEX Forwarding Alale Allal, Small Business Administration <i>Networking Break</i>
9:40 am	Marketing & Engagement with Social Media Moderator: Linda Ramirez, Laredo College Matt Gibson, Gibson Design David Vasquez, GROW Laredo Cesar Hernandez, Mile One <i>Networking Break</i>
10:30 am	Workforce Solutions Opportunities Diana Sanchez, Workforce Solutions of South Texas
10:45 am	Skills for Small Business Grant Salvador Sciaraffa, Laredo College Economic Development Center Javier Gutierrez Jr., Laredo College <i>Networking Break</i>
11:10 am	Lender Speed Networking <i>Networking Break</i>
11:50 am	Business 101 Moderator: Norma L. Rodriguez, Texas A&M International University Small Business Development Center Eloy Gutierrez, Gutierrez, Martinez & Co. Liza Hinojosa, RM Personnel Rene Garza, Texas Workforce Commission Tax Office
12:30 pm	Lunch
12:45 pm	Keynote Speaker Naomi Mercado, Productos Doña Blanca
1:20 pm	Governor's Small Business Awards and Closing Remarks Dr. Rodney H. Rodriguez, Laredo College