

FEBRUARY 26-28

2020 TEXAS LAND CONSERVATION CONFERENCE

AUSTIN, TEXAS

SPONSORSHIP OPPORTUNITIES

PHONE 512-358-1000 • FAX 512-358-1004 • TLTC@IEMSHOWS.COM

CONFERENCE UNDERWRITER

CALL FOR PRICING & BENEFITS

PRESENTING SPONSOR

\$10,000

- Acknowledgment as Presenting Sponsor whenever conference name is mentioned
- Premium signage displayed throughout conference
- Sponsor materials distributed to all attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Full-page recognition in conference program
- One (1) 6'x8' exhibit booth valued at \$600
- Four (4) conference badges valued at \$1,400

PLENARY SESSION SPONSOR (TWO AVAILABLE)

\$5,000

- Premium signage and acknowledgment at morning keynote sessions
- Sponsor materials distributed to all attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Half-page recognition in conference program
- One (1) 6'x8' exhibit booth valued at \$600
- Two (2) conference badges valued at \$700

LUNCHEON SPONSOR

\$5,000

- Premium signage and acknowledgment at luncheon
- Sponsor materials distributed to all attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Half-page recognition in conference program
- One (1) 6'x8' exhibit booth valued at \$600
- Two (2) conference badges valued at \$700



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NETWORKING DINNER SPONSOR

\$5,000

- Premium signage and acknowledgment at networking dinner
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Sponsor materials distributed to all attendees
- Half-page recognition in conference program
- One (1) 6'x8' exhibit booth valued at \$600
- Two (2) conference badges valued at \$700

WELCOME RECEPTION SPONSOR

\$4,000

- Premium signage and acknowledgment at opening reception
- Sponsor materials distributed to all attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- One (1) 6'x8' exhibit booth valued at \$600
- Two (2) conference badges valued at \$700

REGISTRATION SPONSOR

\$4,000

- Premium signage and acknowledgment at registration during all three (3) days
- Sponsor materials distributed to all attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- One (1) 6'x8' exhibit booth valued at \$600
- Two (2) conference badges valued at \$700

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THURSDAY HAPPY HOUR SPONSOR

\$3,500

- Premium signage and acknowledgment at the happy hour bar
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Sponsor materials distributed to all attendees
- One (1) 6'x8' exhibit booth valued at \$600
- One (1) conference badge valued at \$350

COFFEE BREAK SPONSOR (TWO AVAILABLE)

\$3,000

- Premium signage and acknowledgment at all breaks
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- One (1) 6'x8' exhibit booth valued at \$600
- One (1) conference badge valued at \$350

PROGRAM SPONSOR

\$3,500

- Sponsor logo featured in program distributed to all conference attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Full-page recognition in conference program
- One (1) conference badge valued at \$350

BREAKFAST SPONSOR (TWO AVAILABLE)

\$3,000

- Premium signage and acknowledgment at both breakfasts
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- One (1) 6'x8' exhibit booth valued at \$600
- One (1) conference badge valued at \$350

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BADGE SPONSOR

\$2,500

- Sponsor logo featured on conference badges distributed to all conference attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- One (1) conference badge valued at \$350

PROMO ITEM SPONSOR

\$2,000

- Sponsor-provided* promotional item distributed to all conference attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- One (1) conference badge valued at \$350

Example Promo Items: Notepad, Pen, Koozie, Bag, Flash Drive, Screen Cleaning Cloth

**Promo Item must be approved in advance by IEM staff before distribution. Staff can help with item selection and ordering, if desired.*

SESSION SPONSOR

\$2,000

- Premium acknowledgment as session sponsor
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- One (1) conference badge valued at \$350

SUPPORTING SPONSOR

\$1,500

- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- One (1) conference badge valued at \$350



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1. COMPANY INFORMATION

Please print clearly

Name _____

Title/Position _____

Company/Organization _____

Address _____ City _____ State _____ Zip _____

Phone (business) _____ Phone (cell) _____

Fax _____ Email _____

Website _____

Are you the point of contact for all sponsorship related inquiries? If no, please list the contact person here:

2. PLEASE LIST NAMES OF COMPLIMENTARY BADGES

Badge recipient 1

Name _____ Phone _____

Title _____ Email _____

Badge recipient 2 (if applicable)

Name _____ Phone _____

Title _____ Email _____

Badge recipient 3 (if applicable)

Name _____ Phone _____

Title _____ Email _____

Badge recipient 4 (if applicable)

Name _____ Phone _____

Title _____ Email _____

Please include conference program artwork based on your sponsorship contract: Refer to the attached spec sheet for exact sizes. If you do not have a print-ready file available, artwork can be produced for you at the one-time production rate of \$75.

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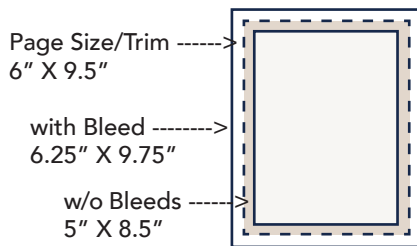
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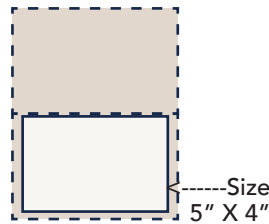
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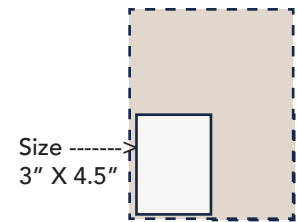
PROGRAM SPECIFICATIONS



5" wide X 8.5"
plus .125" bleed



5" wide X 4" high
no bleeds



2.5" wide X 4" high
no bleeds

Artwork Rules

Program artwork may not advertise products or services.

Program artwork must acknowledge sponsorship or support of TLTC and/or the Texas Land Conservation Conference.

Artwork may include organization or company name, logo/images, tagline, contact info, and website address.

Producing Your Artwork

ORIENTATION

Artwork should be designed so it can be placed on either left or right and top or bottom.

FILE TYPE

For best results, create a high quality print resolution PDF with outlined type and all fonts embedded. You also may submit InDesign, Photoshop, Illustrator EPS or TIFF files. Other formats may not be usable.

IMAGE RESOLUTION

All images must be at least 300dpi. Do not enlarge 300dpi images more than 100% as this will result in a lower-resolution image.

COLORS

We will convert PMS/spot colors to CMYK and remove color profiles in files, and are not responsible for any resulting color shifts. To avoid this, please convert all PMS/spot colors to CMYK before you send us your file, and do not embed color profiles in image files. Metallic colors are not available.

CREATING A PDF

Current versions of InDesign, QuarkXPress, Illustrator, and Photoshop have options for outputting high-resolution, print-ready PDFs. You may also use Acrobat Distiller to create PDFs. Unsure if your PDF is print-quality? Send us your source files along with the PDF.

Sending Your Artwork

ELECTRONIC DELIVERY

Send via email to tltc@iemshows.com. It is best to Zip files before sending to avoid corruption. Please use www.yousendit.com to send large files.

CHANGES

We want your artwork to print correctly. If your artwork is late, has technical problems (see below), needs last-minute changes, or is otherwise "stressed," the chances of its running incorrectly increase significantly. Therefore, please make every effort to get your materials in on time and to our specifications.

COMMON PROBLEMS

Low-resolution images, missing screen and/or printer fonts, incorrect dimensions, images not converted to CMYK, text outside the safety area, non-bleed artwork that bleed (and vice versa), artwork created in non-standard applications.

QUESTIONS?

Contact tltc@iemshows.com or call 512-358-1000.

**Need an help with artwork?
If you do not have a print-ready file available,
artwork can be produced for you for the
one-time production rate of \$75.**