### Conference Underwriter

**Presenting Sponsor**

- $10,000
- Acknowledgment as Presenting Sponsor whenever conference name is mentioned
- Premium signage displayed throughout conference
- Sponsor materials distributed to all attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Full-page recognition in conference program
- One (1) 6’x8’ exhibit booth valued at $600
- Four (4) conference badges valued at $1,400

### Plenary Session Sponsor (Two Available)

- $5,000
- Premium signage and acknowledgment at morning keynote sessions
- Sponsor materials distributed to all attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Half-page recognition in conference program
- One (1) 6’x8’ exhibit booth valued at $600
- Two (2) conference badges valued at $700

### Luncheon Sponsor

- $5,000
- Premium signage and acknowledgment at luncheon
- Sponsor materials distributed to all attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Half-page recognition in conference program
- One (1) 6’x8’ exhibit booth valued at $600
- Two (2) conference badges valued at $700
# Sponsorship Opportunities

## Networking Dinner Sponsor $5,000

- Premium signage and acknowledgment at networking dinner
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Sponsor materials distributed to all attendees
- Half-page recognition in conference program
- One (1) 6’x8’ exhibit booth valued at $600
- Two (2) conference badges valued at $700

## Welcome Reception Sponsor $4,000

- Premium signage and acknowledgment at opening reception
- Sponsor materials distributed to all attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- One (1) 6’x8’ exhibit booth valued at $600
- Two (2) conference badges valued at $700

## Registration Sponsor $4,000

- Premium signage and acknowledgment at registration during all three (3) days
- Sponsor materials distributed to all attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- One (1) 6’x8’ exhibit booth valued at $600
- Two (2) conference badges valued at $700
## Sponsorship Opportunities

### Thursday Happy Hour Sponsor

- Premium signage and acknowledgment at the happy hour bar
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Sponsor materials distributed to all attendees
  - One (1) 6’x8’ exhibit booth valued at $600
  - One (1) conference badge valued at $350

### Coffee Break Sponsor (Two Available)

- Premium signage and acknowledgment at all breaks
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
  - One (1) 6’x8’ exhibit booth valued at $600
  - One (1) conference badge valued at $350

### Program Sponsor

- Sponsor logo featured in program distributed to all conference attendees
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
- Full-page recognition in conference program
  - One (1) conference badge valued at $350

### Breakfast Sponsor (Two Available)

- Premium signage and acknowledgment at both breakfasts
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website
  - One (1) 6’x8’ exhibit booth valued at $600
  - One (1) conference badge valued at $350
## Sponsorship Opportunities

**BADGE SPONSOR**  
**$2,500**  
- Sponsor logo featured on conference badges distributed to all conference attendees  
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website  
- One (1) conference badge valued at $350

**PROMO ITEM SPONSOR**  
**$2,000**  
- Sponsor-provided* promotional item distributed to all conference attendees  
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website  
- One (1) conference badge valued at $350  

*Example Promo Items: Notepad, Pen, Koozie, Bag, Flash Drive, Screen Cleaning Cloth*  
*Promo Item must be approved in advance by IEM staff before distribution. Staff can help with item selection and ordering, if desired.*

**SESSION SPONSOR**  
**$2,000**  
- Premium acknowledgment as session sponsor  
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website  
- One (1) conference badge valued at $350

**SUPPORTING SPONSOR**  
**$1,500**  
- Acknowledgment (logo or name) as sponsor in e-blasts, program, presentation screens and website  
- One (1) conference badge valued at $350
1. COMPANY INFORMATION

Name _____________________________________________________________________________________________________
Title/Position _______________________________________________________________________________________________
Company/Organization ______________________________________________________________________________________
Address ____________________________________ City  _______________________ State  _________ Zip ___________________
Phone (business) _______________________________________ Phone (cell) _______________________________________
Fax  ___________________________________________________ Email _______________________________________________
Website ___________________________________________________________________________________________________

Are you the point of contact for all sponsorship related inquiries? If no, please list the contact person here:
__________________________________________________________________________________________________________

2. PLEASE LIST NAMES OF COMPLIMENTARY BADGES

Badge recipient 1
Name____________________________________ Phone __________________
Title____________________________________ Email __________________

Badge recipient 2 (if applicable)
Name____________________________________ Phone __________________
Title____________________________________ Email __________________

Badge recipient 3 (if applicable)
Name____________________________________ Phone __________________
Title____________________________________ Email __________________

Badge recipient 4 (if applicable)
Name____________________________________ Phone __________________
Title____________________________________ Email __________________

Please include conference program artwork based on your sponsorship contract: Refer to the attached spec sheet for exact sizes. If you do not have a print-ready file available, artwork can be produced for you at the one-time production rate of $75.
**Artwork Rules**

Program artwork may not advertise products or services.
Program artwork must acknowledge sponsorship or support of TLTC and/or the Texas Land Conservation Conference.
Artwork may include organization or company name, logo/images, tagline, contact info, and website address.

**Producing Your Artwork**

**ORIENTATION**
Artwork should be designed so it can be placed on either left or right and top or bottom.

**FILE TYPE**
For best results, create a high quality print resolution PDF with outlined type and all fonts embedded. You also may submit InDesign, Photoshop, Illustrator EPS or TIFF files. Other formats may not be usable.

**IMAGE RESOLUTION**
All images must be at least 300dpi. Do not enlarge 300dpi images more than 100% as this will result in a lower-resolution image.

**COLORS**
We will convert PMS/spot colors to CMYK and remove color profiles in files, and are not responsible for any resulting color shifts. To avoid this, please convert all PMS/spot colors to CMYK before you send us your file, and do not embed color profiles in image files. Metallic colors are not available.

**CREATING A PDF**
Current versions of InDesign, QuarkXPress, Illustrator, and Photoshop have options for outputting high-resolution, print-ready PDFs. You may also use Acrobat Distiller to create PDFs. Unsure if your PDF is print-quality? Send us your source files along with the PDF.

**Sending Your Artwork**

**ELECTRONIC DELIVERY**
Send via email to tltc@iemshows.com. It is best to Zip files before sending to avoid corruption. Please use www.yousendit.com to send large files.

**CHANGES**
We want your artwork to print correctly. If your artowrk is late, has technical problems (see below), needs last-minute changes, or is otherwise “stressed,” the chances of its running incorrectly increase significantly. Therefore, please make every effort to get your materials in on time and to our specifications.

**COMMON PROBLEMS**
Low-resolution images, missing screen and/or printer fonts, incorrect dimensions, images not converted to CMYK, text outside the safety area, non-bleed artwork that bleed (and vice versa), artwork created in non-standard applications.

**QUESTIONS?**
Contact tltc@iemshows.com or call 512-358-1000.

**Program Specifications**

- **Page Size/Trim**
  - 6” X 9.5”
  - 6.25” X 9.75”
  - 5” X 8.5”

- **Size**
  - 5” wide X 4” high no bleeds
  - 2.5” wide X 4” high no bleeds

- **5” wide X 8.5” plus .125” bleed**

Need an help with artwork?
If you do not have a print-ready file available, artwork can be produced for you for the one-time production rate of $75.