



## Sponsorship Levels

### DIAMOND

*\$7,500+ Total Sponsorship Commitment*

- Four complimentary conference registrations
- Full-page color ad in the conference program
- Promotional insert included with attendee conference materials
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

### PLATINUM

*\$5,000 to \$7,499 Total Sponsorship Commitment*

- Three complimentary conference registrations
- Half-page color ad in the conference program
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

### GOLD

*\$3,000 to \$4,999 Total Sponsorship Commitment*

- Two complimentary conference registrations
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

### SILVER

*\$2,000 to \$2,999 Total Sponsorship Commitment*

- One complimentary conference registration
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Water for Texas website

### BRONZE

*\$1,500 to \$1,999 Total Sponsorship Commitment*

- Company logo included in the conference program
- Linked company logo on the Water for Texas Website

To reserve your sponsorship, contact IEM at [waterfortexas@iemshows.com](mailto:waterfortexas@iemshows.com) or 512-358-1000.

# Sponsorship Opportunities

## GENERAL SESSIONS *exclusive sponsorship*

**\$10,000**

- One additional complimentary conference registration
- Five-minute introduction opportunity during one general session
- Opportunity to distribute sponsor-provided item to attendees during one general session
- Sponsor acknowledgment at all general sessions

## WELCOME RECEPTION *exclusive sponsorship*

- Sponsor logo on table-toppers throughout Welcome Reception on September 2
- Sponsor logo on cocktail napkins placed at bars during Welcome Reception
- Opportunity to distribute sponsor-provided item in conference bag

**SOLD**

## NETWORKING RECEPTION *exclusive sponsorship*

- Sponsor logo on table-toppers throughout September 29 reception
- Sponsor logo on cocktail napkins placed at bars during reception
- Opportunity to include sponsor-provided item in conference bag

**SOLD**

## LUNCHEON *exclusive sponsorship*

**\$7,500**

- Sponsor logo on table-toppers throughout luncheon
- Opportunity to offer brief welcome prior to keynote introduction
- Opportunity to distribute sponsor-provided item to attendees during luncheon

## INTERACTIVE ROOM *exclusive sponsorship*

*The Interactive Room will feature technologies and displays such as Visual Texas, an immersive Google hosted by the TWDB's Texas Natural Resources Information System (TNRIS).*

- Opportunity to distribute sponsor-provided item in conference bag
- Sponsor logo will be included on room signage

**SOLD**

## NAMETAG LANYARDS *exclusive sponsorship*

- Sponsor logo featured on event lanyards distributed to each attendee

**SOLD**

## AUDIO VISUAL *(2 available)*

**\$5,000**

- Sponsor logo featured on signs outside all breakout rooms

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**BREAKFAST** (2 available) **\$4,000**

- Sponsor logo on table-toppers during one breakfast
- Opportunity to include sponsor-provided item in conference bag

**WATER STATIONS** *exclusive sponsorship* **\$4,000**

- Sponsor logo featured on water stations on General Session floor

**CONFERENCE BAGS** *exclusive sponsorship* **\$3,500**

- Water for Texas will provide the bags, working with you to include your logo.

**CONFERENCE PROGRAM** *exclusive sponsorship* **\$3,500**

- Sponsor logo featured on cover of conference program

**EXHIBIT BOOTH** (~~10 available~~) **8 Remaining!** **\$3,000**

- One 10 x 8 exhibit space in high-traffic area
- Includes one draped 6-foot table

**LIVE SOCIAL MEDIA FEED** *exclusive sponsorship*

- Sponsor logo included on live social media feed displayed in the general session ballroom

**SOLD**

**SCHEDULE-AT-A-GLANCE** *exclusive sponsorship* **\$3,000**

- Sponsor logo featured on foldable, pocket-sized agenda distributed to all attendees

**HOTEL KEYCARDS** *exclusive sponsorship* **\$3,000**

- Sponsor logo featured on hotel keycards distributed to all attendees staying at the conference hotel

**CLEAR SNAP PORTFOLIOS** *exclusive sponsorship*

- Sponsor logo featured on conference portfolios distributed to all attendees
- Water for Texas will provide the portfolios, working with you to include your logo.

**SOLD**

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### **MOBILE APP** *exclusive sponsorship*

- Sponsor logo featured at the top of each mobile app page

**SOLD**

### **MOBILE DEVICE CHARGING STATION** *exclusive sponsorship*

- Sponsor logo featured on panels of charging station
- Charging station located in high-traffic area

**SOLD**

### **NOTEPAD** *exclusive sponsorship*

**\$2,500**

- Sponsor logo featured on notepads distributed to all attendees
- Water for Texas will provide the notepads, working with you to include your logo.

### **EDUCATIONAL TRACKS** (~~4 available~~) **1 Remaining!**

**\$2,500**

Choose between one of the four available tracks:

\* Flood: Prevention and Planning for the Inevitable

\*The Business of Water: Expanding Our Line of Sight

\*Science, Technology, and Innovation: Tools to Guide Our Future

\*Water Communications: Shaping the Conversation

- Sponsor acknowledgment as track sponsor in printed program and website
- Sponsor recognition during respective educational track sessions

### **ALL-DAY COFFEE BAR** (2 available)

**\$2,500**

- Sponsor logo featured on signage at the coffee bar for one full day
- Opportunity to include sponsor-provided item in conference bag

### **AFTERNOON SNACK**

**\$2,500**

- Sponsor logo featured on signage during afternoon snack break on September 29
- Opportunity to include sponsor-provided item in conference bag

### **WELCOME GIFT** *exclusive sponsorship*

**\$2,500**

- Sponsor-provided item to be distributed to all attendees staying at the conference hotel.

### **PENS** *exclusive sponsorship*

- Sponsor logo featured on pens distributed to all attendees
- Water for Texas will provide the pens, working with you to include your logo.

**SOLD**

### **PACKET INSERT** (5 available)

**\$1,500**

- Sponsor-provided item to be distributed to all attendees in conference portfolio
- Sponsor will be responsible for printing and delivering the inserts to conference organizers

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